2024 IP Symposium Topics Summary

Keynote Speaker: Andrei Iancu, Former Director, USPTO

Developing Guidelines for Ethical and Effective Use of AI (1 hour)
This panel will discuss how the IP profession can use AI to do its work and considerations for in-house lawyers developing AI policies for their businesses.

Copyright Small Claims Board Report (30 min)
This presentation will discuss the Copyright Small Claims Board, reporting on early experiences with it and ways to effectively use it for clients.

Early Results from the UPC and Considerations for Patent Strategy (1 hour)
This panel will discuss how the UPC is performing, emerging trends, and notable results. It will provide a perspective on strategic considerations in using the UPC and how its existence affects patenting strategy.

337 Actions in the ITC (1 hour)
This panel will discuss when to consider bringing an ITC action and recent trends, particularly the recent exclusion order affecting Apple.

Best Practices for Protecting Trade Secrets in World Where Non-Competes are Endangered (1 hour)
This panel will discuss strategies to protect trade secrets in a climate where non-competes may be banned at the federal level and are increasingly disfavored at the state level.

Litigation Finance: Pros, Cons, and Pitfalls (45 min)
This panel will consider the use of litigation finance in IP cases. Topics will include:
- How to use it ethically
- Recent controversies (D. Del.)
- Pro-con points of view

Trademarks and Free Speech (30 min)
This presentation will provide an update on recent cases addresses the intersection of First Amendment issues and trademark law.

Judges Panel (1 hour, 15 minutes)
This panel will feature judges from both IP-intensive courts and local Federal courts discussing best practices for litigating IP case.